

```

1  version 13
2  set more off
3
4  *****
5  ** TwinPol Evaluation study          **
6  ** to select pictures for priming study **
7  *****
8
9  cd "C:\Users\ProkopC\Dropbox\TwinPol\Survey\Bilderexperiment\Data"
10
11 *cd "D:\Dropbox\Polizei SocialMedia\Survey\Bilderexperiment\Data"
12
13 import excel data.xlsx, first clear
14
15
16 * Coding and clean missing values
17 destring sex, replace
18 drop if sex==.
19 drop if cat187==.
20
21 gen id = _n
22 keep id alter sex cat187-anz170
23 drop anz*
24
25 * Sex
26 lab def sexlbl ///
27     1 "female" ///
28     2 "male"
29 lab val sex sexlbl
30 lab var sex Geschlecht
31
32 * Age
33 destring alter, replace
34 gen age =.
35 replace age=1 if alter <30
36 replace age=2 if alter >29 & alter <40
37 replace age=3 if alter >39 & alter <50
38 replace age=4 if alter >49 & alter <60
39 replace age=5 if alter >59
40 lab var age Alter
41
42
43 * data quality
44 ta age sex
45
46
47 * reshape data
48 reshape long cat@ qua@, i(id) j(pic) string
49
50
51 * Pre-selected categories for quality check
52 gen sollcat =.
53 replace sollcat = 1 if pic == "020"
54 replace sollcat = 1 if pic == "083"
55 replace sollcat = 1 if pic == "158"
56 replace sollcat = 1 if pic == "187"
57 replace sollcat = 1 if pic == "224"
58 replace sollcat = 1 if pic == "235"
59 replace sollcat = 1 if pic == "237"
60 replace sollcat = 1 if pic == "244"
61 replace sollcat = 1 if pic == "283"
62 replace sollcat = 1 if pic == "284"
63 replace sollcat = 2 if pic == "014"
64 replace sollcat = 2 if pic == "070"
65 replace sollcat = 2 if pic == "071"
66 replace sollcat = 2 if pic == "126"
67 replace sollcat = 2 if pic == "146"
68 replace sollcat = 2 if pic == "164"
69 replace sollcat = 2 if pic == "212"
70 replace sollcat = 2 if pic == "246"
71 replace sollcat = 2 if pic == "255"
72 replace sollcat = 2 if pic == "256"
73 replace sollcat = 3 if pic == "005"
74 replace sollcat = 3 if pic == "023"
75 replace sollcat = 3 if pic == "057"

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76  replace sollcat = 3 if pic == "080"
77  replace sollcat = 3 if pic == "091"
78  replace sollcat = 3 if pic == "148"
79  replace sollcat = 3 if pic == "163"
80  replace sollcat = 3 if pic == "166"
81  replace sollcat = 3 if pic == "177"
82  replace sollcat = 3 if pic == "268"
83  replace sollcat = 4 if pic == "017"
84  replace sollcat = 4 if pic == "033"
85  replace sollcat = 4 if pic == "036"
86  replace sollcat = 4 if pic == "039"
87  replace sollcat = 4 if pic == "052"
88  replace sollcat = 4 if pic == "063"
89  replace sollcat = 4 if pic == "112"
90  replace sollcat = 4 if pic == "170"
91  replace sollcat = 4 if pic == "247"
92  replace sollcat = 4 if pic == "266"
93
94
95  * Evaluation and selection of top 4 pictures per category
96
97  sort id pic
98  encode pic, gen(pic_id)
99
100 * recode categorie
101 gen cat2 = cat
102 replace cat2 = 2 if cat == 4
103 replace cat2 = 4 if cat == 2
104
105 * categories
106 lab def catlbl ///
107     1 "SC1" /// Friend and Helper
108     2 "SC2" /// Public Servants / police from the inside
109     3 "CF1" /// Everyday police work and crime fighting
110     4 "CF2" // Public Safety and security
111 lab val cat2 catlbl
112 lab val sollcat catlbl
113
114 tab pic_id cat2, matcell(x) // how often is the picture evaluated per category
115
116 * Select the four pictures with the highest scores in a category
117
118 sort pic_id cat2
119 ta pic_id cat2 // table with counts per picture
120
121 *****
122
123
```